



SPONSORSHIP & UNDERWRITING OPPORTUNITIES

Diamond \$25,000 – Title Sponsor *(only one available)*

- Top recognition with logo in all materials, media & at event
- Full-page ad in program (prime placement)
- Logo on sponsor signs & video display
- Logo with link on OFP website & newsletter
- Recognition with link in OFP monthly e-updates leading up to & immediately after THE EVENT
- Gift Bag product placement
- Priority auction check-out
- Complimentary valet parking (15)
- One limousine for THE EVENT
- 4 VIP reserved cocktails tables for 5
- 30 tickets to THE EVENT
- Upgrade to full bar
- \$12,000 in casino chips
- 30 tickets to Public Launch at Eddie Deen’s
- 30 tickets to VIP Appreciation Party (TBA)

Emerald \$10,000

- Recognition in event program, media & at event
- Name on Recognition Page in program
- Quarter-page ad in program
- Name on sponsor signs & video display
- Logo with link on OFP website & newsletter
- Recognition with link in OFP monthly e-updates leading up to & immediately after THE EVENT
- Gift Bag product placement
- Complimentary Valet Parking (5)
- 1 VIP reserved cocktail table for 5
- 10 tickets to THE EVENT
- Upgrade to full bar
- \$4,000 in casino chips
- 10 tickets to Public Launch at Eddie Deen’s
- 10 tickets to VIP Appreciation Party (TBA)

Sapphire \$3,000

- Recognition in event program, media & at event
- Name on sponsor signs & video display
- Name on OFP website & newsletter
- Name in OFP monthly e-updates leading up to & immediately after THE EVENT
- Gift Bag product placement
- 8 tickets to THE EVENT
- Upgrade to full bar
- \$3,000 in casino chips
- 4 tickets to Public Launch at Eddie Deen’s
- 4 tickets to VIP Appreciation Party (TBA)

SIGNAGE & RECOGNITION IN PRINT/ONLINE

- Casino Tables** *(BlackJack, Craps, Roulette)*..... \$250 ea.
- Lounge Seating** *(only 4 available)*.....\$250 ea.
- THE EVENT Specialty Drink** *(naming rights)*.....\$750
- “Full Bar Upgrade” Bracelet** *(naming rights)*.....\$750

Ruby \$15,000 – Presenting Sponsor *(only one available)*

- Recognition with logo in all materials, media & at event
- Half-page ad in Program Book (prime placement)
- Logo on sponsor signs & video display
- Logo with link on OFP website & newsletter
- Recognition with link in OFP monthly e-updates leading up to & immediately after THE EVENT
- Gift Bag product placement
- Priority auction check-out
- Complimentary valet parking (10)
- 2 VIP reserved cocktails tables for 5
- 20 tickets to THE EVENT
- Upgrade to full bar
- \$8,000 in casino chips
- 20 tickets to Public Launch at Eddie Deen’s
- 20 tickets to VIP Appreciation Party (TBA)

Jade \$5,000

- Recognition in event program, media & at event
- Name on Recognition Page in program
- Quarter-page ad in program
- Name on sponsor signs & video display
- Name on OFP website & newsletter
- Name in OFP monthly e-updates leading up to & immediately after THE EVENT
- Gift Bag product placement
- 10 tickets to THE EVENT
- Upgrade to full bar
- \$3,500 in casino chips
- 6 tickets to Public Launch at Eddie Deen’s
- 6 tickets to VIP Appreciation Party (TBA)

Pearl \$1,500

- Recognition in event program, media & at event
- Name in OFP website, newsletter & e-updates
- Gift Bag product placement
- 6 tickets to THE EVENT
- Upgrade to full bar
- \$2,000 in casino chips
- 2 tickets to Public Launch at Eddie Deen’s
- 2 tickets to VIP Appreciation Party (TBA)

NAMING RIGHTS, 2 TICKETS to THE EVENT & VIP Appreciation Party, SIGNAGE, RECOGNITION IN PRINT/ONLINE & PRODUCT PLACEMENT *(if appropriate)*

- Gift Bags**..... \$1,000
- Arcade**.....\$1,500
- Valet**.....\$1,500
- VIP Appreciation Party**.....\$2,500
- Piano/Jazz Lounge**.....\$3,000
- Printing** *(save-the-date postcards, invites, program)*...\$5,000



SPONSORSHIP & UNDERWRITING COMMITMENT
Saturday, April 10, 2010

Donor Name _____
(Please print name exactly as it should appear, including capitalizations and punctuation)

Contact _____

Address _____

City/ST/Zip _____

Phone _____ Fax _____

Email _____ Website _____

Yes! I/We would like to help at-risk girls and young women soar to success.

SPONSORSHIPS:

- Diamond \$25,000
- Ruby \$15,000
- Emerald \$10,000
- Jade \$5,000
- Sapphire \$3,000
- Pearl \$1,500

UNDERWRITING:

- Casino Table \$250 ea.
- Lounge Seating \$250 ea.
- Specialty Drink \$750
- Full Bar Bracelet \$750
- Gift Bags \$1,000
- Arcade \$1,500
- Valet \$1,500
- VIP Party \$2,500
- Piano/Jazz Lounge \$3,000
- Printing \$5,000

I/We are unable to attend, but would like to make a charitable contribution of \$_____.

I decline all benefits. Please keep my gift anonymous.

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- Please send logo artwork in .eps or .jpg formats to rebecca.rhule@ourfriendsplace.org.
 - *Deadline for recognition at the Public Launch is October 26, 2009.*
 - *Deadline for THE EVENT invitations is February 12, 2010.*
 - *We cannot guarantee recognition for contracts and artwork received after the deadlines.*

PAYMENT: TOTAL AMOUNT OF CONTRIBUTION or PLEDGE: \$_____

My check made payable to **Our Friends Place** is enclosed.

Please bill my credit card: Full payment now or Half payments due January 15 and March 15.

INVOICE ME: Full payment now or Half payments due January 15 and March 15. **(Credit card guarantee required. Will be charged if payments are not received in Net 30.)**

Credit Card No. _____ Exp _____ Sec. Code _____

Cardholder's Name _____

Signature _____ Date _____

Please return the completed Commitment form, along with payment, to:

Our Friends Place • 2501 Oak Lawn Avenue, Suite 500 • Dallas, TX 75219
214.520.6268 • 214.526.6219 fax • rebecca.rhule@ourfriendsplace.org • www.OurFriendsPlace.org